

Sales Letter - FORETRACKER

Dear Real Estate Professional,

How would you like to double your foreclosure property commissions for half the investment?

In the real estate business, there's been a significant rise in pre-foreclosures and REO properties. Due to the sub prime financing boom, there are literally thousands of homeowners who have fallen behind on their payments and have little to no equity. Many need assistance getting out from under their house and they want to do it without damaging their credit.

And you know what? These homeowners in default need **YOUR HELP!**

Lets face it, the market has changed in the past couple years, homes are staying on the market longer and commissions aren't what they used to be. But, there's still money to be made in the market.

The question is...how can you **best use your time** to maximize your commissions?

Introducing Foretracker, the preeminent software leader in the foreclosure industry. Our web based foreclosure lead management solution and e-commerce consulting services provide a real difference to Real Estate Professionals everywhere. Established in 2005 by our team of dedicated software developers, we made it our mission to create a better user experience for all real estate professionals. In short, **we are revolutionizing the way things are done** in the world of foreclosure property management.

Here's how you can benefit from Foretracker:

ü **A complete foreclosure training program** - we come to you and show you how to work with the banks, what to say to homeowners in default, how to get qualified buyers to purchase foreclosure properties among many other topics

ü **Foreclosure NOD, NTS, and REO Listings** (through our list partner, Retran or other regional foreclosure list provider)

- Including the actual documents
- Up to 5 Phone numbers of the homeowners
- Market Values
- Up to 10 Open Loans and Trust Deeds.

ü **Foreclosure Lead Management System**

- Allows you to enter a communication log
- Select certain leads for follow-up
- Customizable pipeline that allows you to follow up on calls and visits to homeowners

ü **Plug and Play functionality**: we integrate with the foreclosure data you have and provide the technology and direction to expand your business.

ü **Deal Assistance Hotline**: Close More Right Now!

ü And Much More!!

Foretracker includes all of the necessary tools for a real estate professional or lender to add short-sales, foreclosure assistance, and hard money loans to their current portfolio of services. Agents that can contact and work effectively with a homeowner can gain traction quickly and start doing foreclosure deals. Interested in REO properties? Foretracker can assist in helping you to build relationships with local banks.

"I wanted to say thanks for all your hard work getting our agents up to speed with your foreclosure management training program. Not only are they more knowledgeable, but they are competing effectively with other real estate offices in town. You have a VERY satisfied customer." - **Gary Miller, Broker - Town and Country Realtors, Virginia Beach, VA**

To get in on this great opportunity, we are offering a fantastic **one time special**. When you contact us in the next two weeks, **we will provide a FREE Training Session for your team (\$99 value).**

So, how do you get in on this limited time offer?

Contact us today at (323) 290-7132 or online at info@foretracker.com for a FREE consultation and to take advantage of the one-time Training Session special!

We look forward to helping you drive your foreclosure listings and sales to a new record high!

Ethan Brown
President
Foretracker

PS. Be sure to call us to see how you can integrate foreclosure properties into your business today!