

Sales Letter – AUDIO LEARN

Dear Pre-Med College Career Counselor,

How are your pre-med students preparing for the MCAT test this year?

Perhaps they have enrolled with a test preparation class, either online or in a classroom setting. Or maybe they are using a tutor for private instruction. These are both great ways to prepare, but let's face it – they're expensive and can sometimes be less effective than expected.

Introducing **VisualAid** for the MCAT by AudioLearn: The first **video** MCAT preparation course. With over 36 hours of comprehensive MCAT review, encompassing 15 instructional DVD's, a 250 page instructional manual and MCAT Simulator software, this course is quickly becoming the standard by which all other courses are compared. Like most other courses, it adopts a "live lecture" style, but improves upon conventional learning by being available **whenever the student wants to watch it**. Even better, they can review a particular section repeatedly until they have mastered it.

So why should your students use VisualAid to prepare for the MCAT this year?

- Gives your pre-med students the very best comprehensive instruction in all areas of the MCAT: the physical sciences, biological sciences and English.
- VisualAid for the MCAT is **70% less expensive** than Kaplan or Princeton Review MCAT Preparation Programs – at **\$399**; it's a **great** value for students on a budget, plus they can even **resell** it after they are finished using it and there is a 100% money back guarantee.
- The lessons have been developed by four leading MCAT educators with 25 years of combined MCAT teaching experience: Dr. Alessandra Cauterucci, Buruak Subasi Powers, Javad Khazaeli, and Sanju Varghese.
- For easy navigation, each lesson has been divided into several sections and is followed by an interactive summary assessment in which question and problem sets are presented, solved and explained in thoughtful detail.
- Each lesson is accompanied by charts, pictures and animations to enhance learning – the advantages of visual learning are well documented.
- It prepares them better. Nearly 50% of all MCAT test takers sit for the MCAT a second time due to inadequate preparation. The students who do well spend up to **300 hours** preparing for the exam. **VisualAid for the MCAT makes this an easy thing to do.**

AudioLearn, LLC has been involved in college test preparation since 1997. We are the publisher of the award winning AudioLearn™ series which proved so popular among aspiring medical students at the time that DAT AudioLearn and PCAT AudioLearn soon followed. AudioLearn prides itself on providing the highest quality products and services to Graduates and Undergraduates who are preparing for college admission. VisualAid for the MCAT is now our flagship product.

We believe that when you recommend VisualAid to your students, you'll be providing them with a great opportunity to achieve a high MCAT score. To make this easy for you, we would like to send you a free copy of the software.

So, how do you get in on this limited time offer?

Call us today at 800-999-9999. Or check us out online at www.mcatva.com. We'd love to tell you more about VisualAid for the MCAT DVD Series and answer any questions that you may have.

Giving your pre-med students the best MCAT preparation possible is important. VisualAid will give your students the edge they need to perform at their very best.

Sincerely,

AudioLearn, LLC