



The Content Marketing Platform for Agencies



// “We’re enjoying using Content Launch. We’re getting great content from your writers and the platform is really easy to use!”

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- Mark Bealin, Search Lab Chicago

- ✓ **25%** lower content marketing costs
- ✓ **30%** reduction in production time
- ✓ **45%** more sales leads



Revolutionize Content Production

- Automate your entire content workflow, from planning to publishing
- Use our content writing team to augment your content needs



Plan, Create & Publish from One Platform

- Content Launch replaces Google Docs, Word, Excel & project management tools
- Invite clients in to review & approve content



Save Time & Money

- Cut project management costs
- Replace emails & spreadsheets for team communication

Stunning UI:

The Simplest, Most Intuitive Content Platform

Content Launch is the first complete content marketing, workflow, management and distribution application designed for ease of use. And...we built it for agencies. With full multi-tenant architecture, planning, creating and publishing client content is simple. Say goodbye to Google Docs and spreadsheets!



Get Content Written

- Have our expert team of writers produce your content
- Chat with writers in app to easily provide edits & feedback



Set Up Personas & Buying Stages

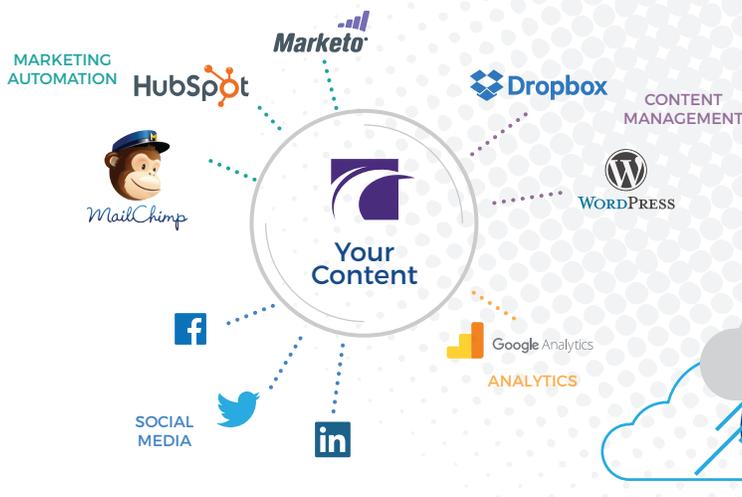
- Align content to the right audience
- Ensure content relevancy and impact
- Easily set up publishing guidelines.



Content Scoring

- Simple, easy to understand scoring for published content
- Analyze data via Google Analytics connection

Integrations with Key Marketing Platforms



4 MODULES



PLAN

- Generate content topics, analyze content trends & socialize content ideas
- Curate popular industry content directly to social profiles



CREATE

- Create blogs, web pages, emails, ebooks, social content and more
- Complete workflow: set up tasks, chat, add attachments, full project management



CALENDAR

- Schedule, plan and organize your content, tasks, ideas & campaigns
- Filter calendars by author, deadlines, tasks or specific content types



COLLABORATE

- Find external industry influencers for content collaboration and promotion