

1. Target Keyword: 2014 High Performance Ford Fiesta

Page Title: 2014 High Performance Ford Fiesta--American Muscle Is Back

Recalling days long past; the 1960's and early 1970's American made automobiles had muscle. The power you felt when you were behind the wheel of a Ford Mustang, a Pontiac G.T.O., or a Chevrolet Camaro was exhilarating. As fuel prices soared, American muscle slowly faded away. A sadness descended upon those who had a "need for speed," and power. Well, never fear, smiles will come back to those who thought that those days were completely gone. Why?

Several car manufacturers have attempted to copy the cars of the muscle years. They have done very well in the body designs, but the power under the hood still seemed to be lacking from the original models. Ford engineers decided not to copy, but to bring that muscle back in a new design. So, we now have American muscle in the 2014 High Performance Ford Fiesta.

The 2014 High Performance Ford Fiesta was unveiled at the [Los Angeles Auto Show](#). The design keeps fuel efficiency in the forefront, but the turbo charger creates a power that no other car can match. With the light weight Fiesta holding this power, you will want to buckle up and hold on for a ride that will have you thinking you are back to the 1960's.

Parents will feel great about their children owning the 2014 High Performance Ford Fiesta. Wondering how a parent could feel safe with their child in a muscle car? The engineers, being parents themselves, ensured safety standards that are amazing. Parents can set maximum speeds and audio limits in these new technological wonders. The car also allows parents to set a mute on the audio system until all seat belts are fastened. It is designed so these safety features cannot be bypassed or deactivated.

The 2014 High Performance Ford Fiesta is built for speed with a six-speed manual transmission, 197 horsepower, and 214 Lb/Foot of torque. Knowing that a good driver keeps both hands on the wheel, Ford has specially approved applications for smartphones that allows hands-free communications. The steering is tight for sharp cornering, and the comfort is wonderful with Recaro racing seats.

The outer design of the [2014 High Performance Ford Fiesta](#) keeps with the muscle image also. It has a lower suspension to hug the road. The Fiesta sports a chin-spoiler along with a rear spoiler for air and speed proficiency. Bright tipped dual exhaust set the Fiesta apart from all the rest.

Yes, American Muscle has come back. And it is found in the 2014 High Performance Ford Fiesta!

2. Target Keyword: How To Go High Performance With A Diesel Engine

Page Title: How To Go High Performance With A Diesel Engine

Having a diesel engine vehicle is an excellent idea; they are more efficient in terms of power than gasoline engines. Some people often complain of the sooty smoke and clattering noises, but with fuel prices so high, this becomes a moot point. Making the diesel engine perform better is an even more exciting prospect because you will be boosting an already high performance engine. So what do you need to do to make this happen?

Starting with the main problem of smoke and soot, you should get an upgrade on your exhaust system so that the soot doesn't clog the engine. An exhaust upgrade reduces the back-pressure on your engine and a reduced back pressure on the compressor in turn absolutely increases the engine's performance. A better exhaust system, which purifies the smoke before emitting it, is a big plus because you'll feel more comfortable driving it around crowded areas.

Air and liquid fuel intake in your engine also affects the engines performance. There are three factors involved in this aspect: fuel pumps, filters and air supply. If you enhance these three the result will be an engine that propels your vehicle faster and with more load capacity. Getting a fuel pump that doesn't keep jerking will increase fuel supply. Filters are simply improved by regular changes or alternatively getting new filters that do the job better. As for the air supply, you could upgrade it to one with bigger diameter pipes or increased outflow speeds; the choice is yours.

Diesel engines are also electronically controlled and this is an excellent point to use while trying to increase the power of your diesel engine. Electronics can always be switched around so you can upgrade your stock car computer to a better one. This could help you accelerate faster or increase your speed limits.

The last and most important way to go high performance with any diesel engine is installing turbo-charging. Turbo is made of stronger components that match the high compression ratios that come with diesel engines. With these you should expect your engine's performance to sky-rocket, especially when it comes to speed. Just ensure that you apply proper maintenance practices on the turbo like lubricating it regularly and applying all the aforementioned principles.

If you view your diesel engine as a machine, then you will never have a hard time improving its performance because you understand the basics of how machines work. Proper maintenance, including ensuring your oil pressure is high all the time and the oil is also clean, checking plumbing connections and keeping the engine at work as often as possible, ensures your engine keeps up its performance.

3. Target Keyword: Car Companies Embracing the Diesel Engine

Page Title: Diesel Coming To A Driveway Near You: Car Companies Embracing the Diesel Engine

Vehicles powered by diesel engines could be coming to a driveway near you. Gone are the days of the sputtering, loud, smelly diesel engine. Say hello to the new age of diesel vehicles. Diesel engines are known to burn less fuel than petroleum engines, have a better performance and have twice as long of a lifetime than other gas-powered cars. It might sound like everyone would want a diesel engine, but they aren't in every driveway yet. Why? Their cost and reputation for being loud and only used for industrial uses. But the number of car companies embracing the diesel engine is rising due to growing trends as consumers and companies realize the pros of diesel.

According to Hybridcards.com diesel car sales rose 37% from early 2011 to the first quarter of 2012. One factor could be that instead of having the noisy, smelly problems of diesels in the past, the newer diesel engines run smoothly, are energy efficient and have a better carbon footprint.

Many companies seem to be jumping on the bandwagon as they realize the pros of diesel engines. According to [The Globe and Mail](http://TheGlobeandMail.com), Chrysler, General Motors, Audi, Mazda, Volkswagen Beetle and Chevrolet are all rolling out new diesel versions of their most popular cars in the upcoming year. Members of the Diesel Technology Forum say high fuel prices and strict fuel economy rules are behind the growing trends of diesel engines. Members say that having car companies embrace the diesel engine, by 2017 diesel car sales will grow to 7.4%. Presently, in countries like Belgium and Spain, diesel sales make up 70% of the market. Americans seem to be catching on to this trend.

Some consumers may argue that diesel-powered engines cost more so they are not worth it. While they do cost more, diesel engines also last much longer than your average car. Diesel engines are known to travel for 500,000 miles or until their parts simply rust off over many years. They also have an average 30% higher MPG than gas-powered engines. In fact, [Business Loan Options](http://BusinessLoanOptions.com)' blog says that microcomputers and other new technology in diesel cars provide you with a better ride and may even be more efficient in some cases than hybrid

vehicles. The problem is that most consumers still think of the old diesel vehicles instead of the new, greener version. Car companies are set to show consumers that the new version is the best.

As the world sees more car companies embracing the diesel engine by introducing new and improved designs, you will begin to see more popping up in driveways around town.

4. Target Keyword: How Diesel Will Drive Hybrid Cars And Lower Gas Prices
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Hybrid engines are not as new in the market as many people may think; they have been around for a few centuries. Found in train locomotives, buses, cranes, ships and marines, these transportation methods have always been powered by diesel-electric engines. The car industry took up the hybrid idea and introduced gasoline-diesel engines which are efficient but still far from diesel-electric engines. With Peugeot having manufactured two models already, car makers have already started going for diesel-electric engines. This is exactly how diesel will drive hybrid cars and lower gas prices.

If you have tried out pure diesel engine cars, trucks or buses you probably noticed that they produce a lot of sooty smoke. This has been the major reason why people have avoided them. Hybrid diesel-electric cars have solved this problem. The electric motor eliminates the need to use diesel for long periods so the amount of soot is reduced. This will end your fears of polluting the air and irritating others while driving your car.

Regarding how diesel will drive hybrid cars and lower gas prices; all you need to know is that hybrid cars are cheaper. For starters, diesel is already cheaper than gas. Using smaller amounts of diesel in highly efficient hybrid cars makes it obvious that fewer bucks will go to fueling your car. This will no doubt attract many people to hybrid cars and force gasoline suppliers to lower their prices in order to keep their customers.

And the efficiency of diesel-electric engines? They are actually up to a third more efficient than their gasoline counterparts. This is a very strong talking point when it comes to cars because if a diesel car moves at 80 mph, a similar gasoline car will be moving at 60 mph. This efficiency, combined with the low prices are probably making you want to buy your diesel hybrid car already. You are not alone. You can be sure with the new competition that gas prices will have to be lowered to keep up with the game.

If you had no idea how diesel will drive hybrid cars and lower gas prices you are now well-informed and should start embracing the idea. It is truly a game changer.

5. Target Keyword: Cruise Ship Repair Jobs Grow As Vacation Dollars Return
Page Title: Cruise Ship Repair Jobs Grow As Vacation Dollars Return

Working on a cruise ship is a challenging career. There is also plenty of room for advancement. Now as vacation dollars return, there are more cruises running and lots of work available. There are many jobs on a modern cruise ship engine room and these roles are split into various categories: Basic Oiler, Experienced Oiler, Fitter, Engine Utility Man, Mechanic, and Chief Mechanic. Repair careers typically begin at the Oiler position. The enterprising and intelligent can work up to Chief Mechanic. Here are a few details on the key repair positions:

- **Basic Oiler.** This job position requires no previous experience. It is a good entry level appointment for an enterprising young man with no formal qualifications. It is a suitable position to work up through the ranks. The job usually requires the Oiler to clean the engine room, clean tools and equipment. A starting salary might be between \$1000 and \$1200 a month.
- **Engine Utility Man.** This is another entry level position that requires no previous experience. An engine utility man is an all round assistant helping with a range of low skilled tasks in the engine room. This will include maintenance and minor repairs. Income is in the range of \$1000 to \$1200 a month.
- **Experienced Oiler.** This position requires someone with a basic knowledge of mechanics. The job involves the lubricating of moving components. It also requires the lubricating of auxiliary equipment like monitors, dials and various controls. You will also be expected to assist in the general maintenance of the engine room. Salary is around \$1200 to \$1600 a month.
- **Fitter.** This is a skilled position and will require a certificate from a maritime school. The entrant will also require at least two years experience in a similar job. The job description includes being in charge of cleaning and minor maintenance. Also repairs in the engine room. Salary is approximately \$1200 to \$1600 a month.
- **Mechanic.** This position requires previous experience in the field. Mechanics are fully skilled with diesel engines and mechanical systems. A mechanic's role is preventive maintenance and problem solving. Salary is around \$2000 to \$2400 a month.

- Chief Mechanic. This is at the top end of engine room careers. This is a similar position to Mechanic but requires extensive knowledge of diesel engines and mechanical systems. He must be an expert at problem solving and repair work. This is a supervisory position and he is responsible all engine room staff. Salary is approximately \$2400 to \$3000 a month.

There is no doubt about it - Cruise ship repair jobs are growing as vacation dollars return. A career on a cruise ship is a great choice and also offers one other thing...the chance to travel the world.

6. Target Keyword: How to Prepare for a Career Repairing Boat Fleets
Page Title: Fleet Repair--How to Prepare for a Career Repairing Boat Fleets

In this age of increased globalization and the linking of international trading partners, the importance of a strong shipping industry cannot be overemphasized. As a result we can confidently expect the size of the world's shipping fleets to grow.

To take full advantage of the wide range of career opportunities that are linked to this expansion of marine shipping, it would be wise to learn how to prepare for a career repairing boat fleets. When you prepare for this type of work it automatically puts you to the forefront of the ranks of skilled workers stepping into a successful future.

For students still in high school, one method used to learn the art and skill of building and repairing marine vessels is to enlist in volunteer programs that teach the basics of this profession. One example of this type of school sponsored boat building club is "Rocking the Boat" a program, based in South Bronx of New York City. They currently are teaching their young inner city members how to build a work wooden whaleboat, which will be put on display when finished at the Mystic Seaport Museum in Connecticut.

Another way to learn how to prepare for a career repairing boat fleets and is available nationwide, is to apply for entrance into the growing field of academic and technical colleges offering a full range of instruction in these fields. These programs employ basic classroom theory and the teaching of hands on work and skill building opportunities.

These practice sessions use materials and actual boat components in need of repair. The types of repairs range from mechanical refurbishing, to electrical repair and cosmetic restoration. Students may also delve into boat design, sails,

fiberglass and wood hull construction and propeller drive train systems in the course of their studies. Students can sign up in these classes to learn the essentials of boat repair to further their goals of long term employment in the marine industry.

Whether you want to start your own marine vessel repair operation or simply repair your own recreational watercraft, it's a great profession. Learning how to prepare for a career repairing boat fleets requires the student to first learn the basic proficiency skills common to most expert boat craftsmen. Eventually, you can specialize in one or several branches of the wide ranging fields of craftsmanship in the marine shipping industry. Job training in the worldwide shipping and fleet industry is a sure way for you to ensure a certain pathway to future employment and a well paying job.

7. Target Keyword: Engine Repair Opportunities from Hurricane Sandy
Page Title: Increased Marine Engine Repair Opportunities Rise In The Wake of Hurricane Sandy

Engine repair opportunities from Hurricane Sandy has led to an all-time high demand for qualified automotive technicians in the northeast. Hurricane Sandy potentially caused [\\$50 billion worth of damage](#) to the area through the destruction of homes, cars, and a vast number of boats. It will take years of work from people like you to bring things back to normal.

Scott Croft, spokesman for Boat US, the largest association of boat owners in the United States, reported that an estimated [65,000 boats were damaged](#) by Hurricane Sandy, making this the single largest destructive event for recreational boats ever. The damage to these boats range from minor scrapes the hull of boats to catastrophic damage to boats that were in the water during the storm. Some boats have been capsized and flooded, or otherwise suffered extreme damage that will require expert auto techs to bring them back to seaworthiness. Croft puts the damage on recreational craft alone at \$650 million.

That's a minimum of \$650 million that will be paid out to those who are capable of fixing these crafts, and that only includes the pleasure boats. Look at it by the numbers: \$650 million damage done to 65,000 ships means a minimum repair cost of \$1,000 per boat. Repairs you may perform range from simply fixing or replacing a prop to a complete engine overhaul- essential skills you will learn as a marine automotive service technician.

Engine repair opportunities from Hurricane Sandy are available in a variety of

fields and environments as well, giving you a great deal of choice in where you work. A number of east coast states were hit by the devastating tropical storm, all of which need hard-working individuals to help in the rebuilding effort.

Where can you find work? New York, New Jersey, Connecticut, Massachusetts, Rhode Island, West Virginia, and Pennsylvania. Plus you will be able to work for any number of different businesses as only half the boats damaged were insured. You may work for private owners, insurance companies, a marine service company, or even the Coast Guard, as much federal funding has gone towards replacing or repairing federal facilities and vehicles damaged by the storm.

For the foreseeable future, engine repair opportunities from Hurricane Sandy will provide job opportunities for those with the necessary training. Contact the [Automotive Training Center](#) today to find out how you can begin this exciting career!

8. Target Keyword: Restructured Military Spending Means Opportunities For Marine Engine Technicians

Page Title: How Restructured Military Spending Could Increase Opportunities For Marine Engine Technicians

As the nation faces the dilemma presented by the sequestration of funding for our military, some issues indicate that a restructured military spending means opportunities for marine engine technicians. Under the current political environment, the military is facing a significant reduction in their budget. And whether or not the sequester remains in effect, other reductions of military spending will likely mean that there are significant changes in the money allocated for additional ships.

What is positive, however, is that all military payroll is exempted from the cuts mandated by the current law. That means that careers, such as technicians responsible for marine engine maintenance and repair, are protected from the cuts that will occur elsewhere in the military.

With jobs sheltered from the cuts required by law, marine technicians that are members of the military, instead of contractors, will continue to be needed and will be retained.

Further, the budget cuts that will occur, either under sequestration or from the overall negotiations revolving around the fiscal cliff, will likely reduce the capital budget for the construction of new ships. Fewer new ships will mean an increase

in the necessity to maintain the existing fleet. All of this leads to more jobs for marine engine technicians.

Learning the trades of marine engine technology as a member of the military will provide for a life-long career either within the military or in a post military life, as an employee of a private firm. While restructured military spending means opportunities for marine engine technicians within the military itself, the military is also one of the primary places where on-the-job experience is learned. The growing privately owned fleet of ships that conduct world-wide trade also need marine engine technicians. In spite of the worldwide economic downturn, the international trade that is almost completely shipped by seagoing vessels means that the demand for marine engine technicians will continue to grow and be a source of significant career opportunities.

In addition to the large craft of the US Navy, there is a much larger number of smaller craft used by the military and private boats used for recreation and pleasure. These also need the expertise gained by employment in military marine technology.

The [Houston Chronicle](#) indicates that the growth of careers in the field of marine technicians will grow at 20% during the current decade; largely because marine motors are becoming more technically sophisticated and more support is required.

The upcoming restructured military spending means opportunities for marine engine technicians both inside the military and in the private sector as well.

9. Target Keyword: Kia to Release new High Performance model in 2014
Page Title: -Kia to Release new High Performance model in 2014

Anyone familiar with Kia knows that the automobile manufacturer is not known for producing high performance vehicles. Rather, the company is known for creating economical cars and sedans that combine decent gas mileage with a reasonable price tag. So, when the press reported Kia to release new high performance model in 2014, it caused many in the auto industry to take notice.

The main reason for Kia to release a new high performance model in 2014 is for the auto manufacturer to take the next step in its plans to become a major player in the auto industry. For many people, Kia produces decent entry level cars, but doesn't really have anything in its arsenal to really stand out and make people take notice. Now, however, Kia has decided to up its game and revealed plans for the GT Sports Sedan.

The GT Sports Sedan will be riding on a 2860mm wheelbase and will contain rear-driven wheels. It will also sport rear-view cameras, a front air intake situated in a lower position than other models, and an overall design that will make the Kia GT Sports Sedan instantly recognizable as belonging to the “high performance muscle class” of cars that Kia has been excluded from for so long.

For some time, industry experts wondered whether or not the Kia GT would ever see the light of day, but in the early part of December 2012, automotive insiders saw an actual testing of the car, although it was kept heavily camouflaged. At that time, it was confirmed that the model will be available in both three-door and five-door models.

The engine is where the real surprise comes in. Kia is not known for putting powerful engines in their cars, but this has a 1.6-liter engine (turbocharged, of course) capable of delivering a total of 201 horsepower. In practical terms, that means that you’ll be able to go from 0 to 60 in just over 7.5 seconds.

Recently, Kia’s vice chairman Hyoung-Keun Lee told reporters that Kia intended to be a serious power player by 2017, creating automobiles on a par with Mercedes-Benz and BMW. Obviously, for Kia to release a new high performance model in 2014 is part of the overall strategy to get the auto manufacturer taken seriously. Whether or not that comes to pass, however, is something that will be seen as time passes. After all, Kia is still a relative unknown quantity when it comes to producing luxury and high performance vehicles.

10. Target Keyword: Why High Performance Hybrid is no longer an Oxymoron
Page Title: -Why High Performance Hybrid is no longer an Oxymoron

There was a time when someone mentioning a hybrid automobile wouldn’t even think about using a term like “high performance.” After all, the early model hybrids seemed to be about as performance-oriented as a shopping cart with a lawnmower engine attached to it. However, as more and more consumers began to focus on “fuel efficiency” and “green energy,” the auto manufacturers took notice and decided the time had come to deliver vehicles that combined performance with hybrid benefits.

One reason why high performance hybrid is no longer an oxymoron is found with the spectacular Fisker Karma. At a cost of just under \$100,000, you can get an incredibly sleek automobile that combines hybrid fuel efficiency with stunning performance. This car operates in two modes: Stealth and Sport. In Stealth mode, the car operates in full electric mode, and in Sport mode, the Fisker

Karma assists the electric generator with a 255-hp four-cylinder engine that lets you go from 0 to 60 in under six seconds.

Another reason you might discover why high performance hybrid is no longer an oxymoron can be uncovered in the Porsche Panamera S Hybrid. Anyone familiar with Porsche knows that the automobile manufacturer has a long history of creating high performance vehicles, and the Panamera S Hybrid is no exception. As with the Fisker Karma, acceleration 0 to 60 takes place in under six seconds, but what is really extraordinary is that the Panamera S Hybrid has a top speed of over 160 miles per hour.

Of course, drivers who discover why high performance hybrid is no longer an oxymoron have to acknowledge there are still a wide range of factors to consider. For example, although the Fisker Karma gets 52 miles per gallon (estimated), the Porsche Panamera S Hybrid gets about 26 miles per gallon. Obviously, in order to get the kind of performance needed from the Porsche, some fuel efficiency had to be sacrificed.

One of the reasons that hybrid cars with both electric and diesel engines become so powerful is to realize that when a car is at a dead stop, it is more efficient to use the electric motor, rather than the diesel. This is because, from the standpoint of basic physics, an electric motor has more torque than one that uses gas. So, when the car is at a red light, the gas motor shuts off completely and doesn't reactivate until the car reaches a speed of around 25 miles per hour.

So, the next time that you see a sleek sports car rounding the corner ahead of you, keep in mind that the driver might be sitting in a car with more fuel efficiency than most other vehicles on the road.